案研習促使學生對道德問題作出更多思考及討論; (五)澄清並反映備受公眾關注的普遍及基本的醫療道德事件。

This course will (1) deepen the ethical sensitivity of medical students regarding their professional conduct and their clinical decisions; (2) equip students with the conceptual and analytical skills to make moral decisions in clinical setting; (3) introduce students to the moral values of the Chinese medical tradition as well as that of the Western medical tradition; (4) stimulate students' moral imagination and discussion through case studies; and (5) clarify and reflect on the wider and foundational ethical issues in medical treatment and therapy which are of public concern.

# MCM 7260 畢業論文 (6,\*,\*) Dissertation

目標:(一)確定合適或創新的研究題目;(二)掌握適當的方法及技術以應用於選取的研究題目;(三)把研究結果撰寫論文。 The aims of this course are (1) to identify an appropriate research or creative topic; (2) to develop and apply methodologies and techniques appropriate to the topic chosen; and (3) to present the results of the research or creative work in the dissertation, which may be a portfolio of compositions.

#### MCM 7270 中醫文獻檢索與應用講座 (1,0,1) Workshop on Chinese Medicine Literature and Its Applications

本科目旨在提高學生資訊素養及終身學習的能力,使學生在資訊 膨脹的時代能有效地檢索、評價及利用中醫藥資訊資源。

# MGNT 7030 Seminar in Advanced Management (2,3,0) Topics

In this course, students will examine recent developments, key contemporary management issues, and current management literature with the aim of consolidating management and organizational concepts.

#### MGNT 7040 International Management (2,3,0

This course focuses on how the process of managing applies across national and cultural boundaries, especially with a regional perspective. The emphasis is on multinational corporations and their managerial activities, but all types of international business operations and their environmental issues are covered.

#### MGNT 7050 Managerial Skills (2,3,0)

For most students, this class will be very different from any that they have taken before. The emphasis will be on developing an awareness of their own management skill level and systematically working through a number of readings, cases, and exercises that will lead them to become more effective. The class is highly interactive, and students will work on an individual project to document skill improvement at their current jobs.

#### MGNT 7060 Strategic Management (2,3,0)

Strategic Management is a big picture course that builds upon diverse business fields such as management, economics, marketing, finance, accounting, among others. This course deals with an organization's overall postures from both inside and outside. It provides students with an integrative learning experience by applying what they have learned in their separate functional courses. The purpose is to help students develop strategic management knowledge and skills, gain experience in using the tools for strategic analysis, and apply the concepts to the real world situation.

#### MGNT 7070 Managing Change (2,3,0)

Managing change has become the norm in today's turbulent business environment, and almost all organizations have faced large-scale changes. The current challenge, and the one addressed in this course, is to find ways to manage the change process more effectively. Using a case-based approach, we consider the common types of changes organizations pursue and what it means

to manage those changes. The focus is on key, interrelated issues of when to change, how to enable change, and reacting to change.

### MGNT 7080 Managing People in the Public (3,3,0) Sector

Public personnel management is widely recognized as a critical element of democratic society and effective public administration of a given city. Today, government and non-profit organizations are confronted with tighter budgets with limited funding and keener competition in the labour market. Recent changes in information technology, communication patterns, social issues, and demographic compositions have resulted in an increasingly use of privatization of some services such as outsourcing, franchise agreements, vouchers, and contracting. This course introduces to students, in addition to all relevant HRM issues and functions, major organizational behaviour theories and concepts.

## MGNT 7090 Strategic Management and Business (3,3,0) Policy

Strategic Management is a big picture course that builds upon diverse business fields such as management, economics, marketing, finance, and accounting, among others. This course deals with an organization's overall postures from both inside and outside. It provides students with an integrative learning experience by applying what they have learned in their separate functional courses. The purpose is to help students develop strategic management knowledge and skills, gain experience in using the tools for strategic analysis, and apply the concepts to the real world situation. The case analysis is used extensively, and the focus is on how media companies and obtain a substainable competitive advantage.

#### MGNT 7110 Board Structure, Process and (4,4,0) Leadership

Company directors perform two major functions. The first is to make strategic decisions, such as setting their firm's long-term strategy and making investment and finance decisions. The second is the monitoring function, such as appointment of top-level executives, determining their compensation schemes, replacing them if they perform unsatisfactorily, and monitoring capital allocation decisions. The effectiveness of directors to execute these functions depends, to a large extent, on the board structure and how these directors carry out their duties. This course aims to enable students to understand the nature, functions and operations of a board of directors. Since these features may vary depending on the board systems adopted, this course also discusses the major board of directors systems around the world. Board structures discussed in this course include the ratio of independent nonexecutive directors, board size and the formation and composition of various committees such as audit committee, compensation committee, etc. The relationships of these structures and the corporate performance are analysed. The roles of the board in risk management, strategic management and leadership are also discussed. The course further identifies the major board processes that affect the functioning of a board.

#### MGNT 7170 Change Management (3,3,0)

Students will learn about issues that deal with corporate restructuring due to mergers, acquisitions, downsizing, outsourcing and ethical concerns. They will also acquire skills in organizational change, in working with external consultants and in developing desirable work cultures. At the core of any major change programme is the process of strategic human capital formation. In fact, in a period of major change there is even more likely to be an explicit process of strategy formation that requires careful diagnosis. This course focuses on this diagnostic function, with the view to creating organization-wide change initiatives relevant to Asia.

# MGNT 7200 Degree Project: Creating and (3,3,0) Sustaining the Knowledge-based Organization

This final topic will focus all previous studies into a concrete plan to create viable learning organizations, capable of sustained